# BigMIND

# for Photography **Product Datasheet**

## Introduction

BigMIND for Photography by Zoolz is a cutting-edge cloud storage solution tailored for photographers. It goes beyond simple storage, providing powerful tools to manage, search, and safeguard your photographic assets. Whether you're an individual photographer or managing a large photo archive for a business, BigMIND ensures your data is secure, accessible, and organized.

### **Key Features**

#### **Advanced Photo Discovery**

- Search your image library by camera type, resolution, location, date taken, dominant color, and more.
- Utilize AI-driven search to find images based on content, such as objects, scenes, or even people.
- Filter your photos by sentiment or other AI-powered insights to streamline your workflow.

#### **RAW Image Preview**

- Preview RAW images directly from the cloud without needing additional software.
- Access and fine-tune your photos through a centralized web console, ensuring you have control over your images anytime, anywhere.

#### **Mobile & Tablet Friendly**

- Access, edit, and share your photos from any mobile or tablet device.
- Sync your photo library across devices for seamless on-the-go productivity.

#### **Automatic Backup & Synchronization**

- BigMIND automatically backs up new images from your devices, including external drives and memory cards.
- Set custom backup policies for different folders, devices, or users within your organization.

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### **Cost-Efficient Storage**

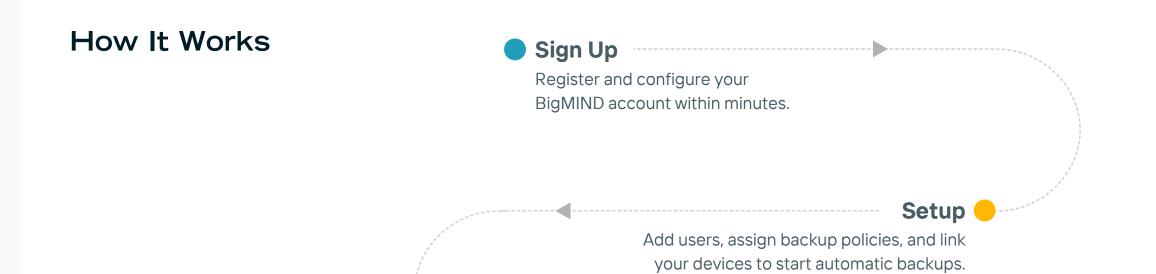
- **Cold Storage:** Store rarely accessed images at a lower cost with a 3-5 hour retrieval time, perfect for archiving.
- Intelligent Storage Customization: Automatically optimize data placement between Hot and Cold Storage based on usage, ensuring cost efficiency without compromising access speed.

#### Hybrid + Technology

- Keep a local backup copy on a server, network, or external drive, ensuring quick access and zero restore times.
- Prioritize restoration from your local Hybrid + storage for faster recovery of recent files.

#### **Data Security & Compliance**

- Military-grade encryption ensures your photos are secure both in transit and at rest.
- Complete audit trails allow you to track who accessed or modified your images, helping you maintain compliance with industry regulations.



### Backup

BigMIND securely uploads and stores all your images, providing peace of mind.

### Analyze & Organize

Use AI tools to analyze and categorize your images, making it easier to manage large collections.

### **Discover & Share**

Quickly find any photo using BigMIND's intelligent search and share it with clients or collaborators directly from the platform.

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## **Benefits**

#### **Scalability**

BigMIND grows with your photography business, whether you're a freelancer or managing a large archive for a studio.

#### **Cost Savings**

Eliminate the need for expensive on-premises storage solutions by leveraging BigMIND's cloud infrastructure.

#### Reliability

Your images are stored in Amazon's highly secure and reliable AWS infrastructure, ensuring they are always safe and available when you need them.

# **Success Stories & Testimonials**

#### Global Partners

Trusted by leading photography and media companies worldwide. Our technology partners, such as Amazon Web Services and Google Cloud, ensure that we deliver a robust and reliable service.



#### Customer Testimonials

Alex Turner





"BigMIND has revolutionized the way we store and manage our photos. The Al-driven search has saved us countless hours."

Sarah (ee



**Photography Studio Owner** 

"The ease of access and the security provided by BigMIND is unmatched. It's a must-have for any serious photographer."

# New & Noteworthy **Featuresits**

#### **AI-Powered Tagging**

Automatically tag and categorize your photos based on content, reducing the time spent on manual organization.

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#### **Smart Albums**

Create dynamic albums that automatically update based on criteria you set, such as recent uploads, specific camera types, or project-related tags.

#### **Collaboration Tools**

Share albums or individual photos with clients and collaborators, with customizable access permissions and watermarking options.

#### Industry-Specific Customization

Tailor BigMIND to suit the specific needs of industries such as wedding photography, event photography, or commercial photography, with specialized tools and compliance features.

# Why Choose BigMIND for Photography?

BigMIND by Zoolz is designed to meet the unique challenges of photographers. It's more than just a storage solution—it's a comprehensive platform that ensures your photographic work is organized, secure, and accessible. Whether you're looking to streamline your workflow or secure your images for the long term, BigMIND has you covered.

## **Contact Us**

For more information or to request a demo, visit our website or contact us directly:



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